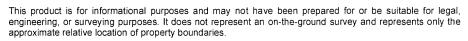


ZONING BOUNDARY

CASE#: C16-2015-0004

Address: 615 W 7TH STREET





CASE # C16-2015-0004 ROW # 112909 13 TCAD: ROW# 0107000701

CITY OF AUSTIN TO APPLICATION TO SIGN REVIEW BOARD SIGN VARIANCE

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 615 West 7th Austin Texas 78701
LEGAL DESCRIPTION: Subdivision – Seven Apartments
Lot(s) 7 & 8 & 6A(amended plat of lots 5 & 6 Block 75 Outlot Division See siteplan attached exhibit A
We Fource Communcations on behalf ourselves as authorized agent for
CSW Capital Partners LLC affirm that on 02-05, 2015, hereby apply for a hearing before
the Sign Review Board for consideration:
ERECT
2 single face freestanding signs, x1 located on the frontage of Rio Grande, x1 located on the frontage of west 7 th . The signs do not meet the 12' setback from property line due to the nature of the building and the landscape environment. They do set back from the property line by 3-4' respectively.
DBD-CURE-CO

in a (online information not available-website down to be verified) zoning district and located within the Downtown or Commercial (website was down-to be verified) Sign District.

Please contact Eben Kellogg with the Electric Utility at (512)322-6050 and send him a scan of your request to eben.kellogg@austinenergy.com before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or an NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your requeste for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: Due to the nature of the architecture of the Seven project, the building is constructed on the property line, the landscape area that is allotted is directly under the first floor ceiling (overhang), to meet adequate setback as required by code (12'), the signs would be located "within or against" the building dependent on location. Through the following exhibits, you'll see that this is the most logical location for the signs. The condition on West 7 th actually has a 32'setback from the curb cut with the sign located 3' behind the property line. The sign on Rio Grande has a 10' setback from curb cut and is elevated 4'6" above the sidewalk with the sign located 4' behind the property line.
OR,
2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: The signs are low emitting LED with the Roman Numeral "VII" being of Channel letter style and the word "SEVEN" being of push-thru acrylic with
halo style lighting. The signs point toward commercial properties respectively on 7 th and
Rio Grande that for the most part close at 6-8pm. The light factor will have no adverse affect on the neighboring properties. Landscape lighting and cove lighting are already part
of the building structure and landscape area. In fact, with the indigenous landscape
elements and the lighting of said & the signs, it is a picturesque ambiance of contemporary
style merged with natural elements in a city environment.
OR,
3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: by code, the only issue of adherence is meeting the prescribed 12' setback from property line
AND,
4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: Given the nature of the building design and architecture, there exist similar conditions within the city for high rise apartment dwellings. Granting this variance would not provide a privelege that other developments of similar design would not seek the same allowances.
APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.
Signed Wy WWW Mail Address 1351 Regal Row
City, State & Zip Dallas, Texas 75247

Printed Murphy Webster 3__Phone 214-914-8292 Date 2-5-15
email: MUTPHY & FOURCE. Met

OWNERS CERTIFICATE – I affirm that my statements contained in the complete application
are true and correct to the best of my knowledge and belief.
Signed Mail Address 9606 North Mopac Expwy #500

City, State & Zip Austin, Texas 78759

Printed Hal Heemstra_Phone 512-658-7102____Date___2-5-15_____

ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION: (FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. BACKUP MATERIAL WILL BE ACCEPTED UNTIL 9:00 A.M. THE MONDAY PRIOR TO THE MEETING. THERE WILL BE NO EXCEPTIONS.)

SITE PLAN: Must be drawn to scale, showing present and proposed construction

and locations of existing structures on adjacent lots.

All Sign Review Board cases must submit location and elevation drawings, drawn to scale, in addition to the site

plan required.

APPLICATION FEES: Residential \$403.52

All Other \$703.52

Please be advised that the Board can only hear 16 new cases per month, therefore, applications will be accepted on a first come, first served basis.

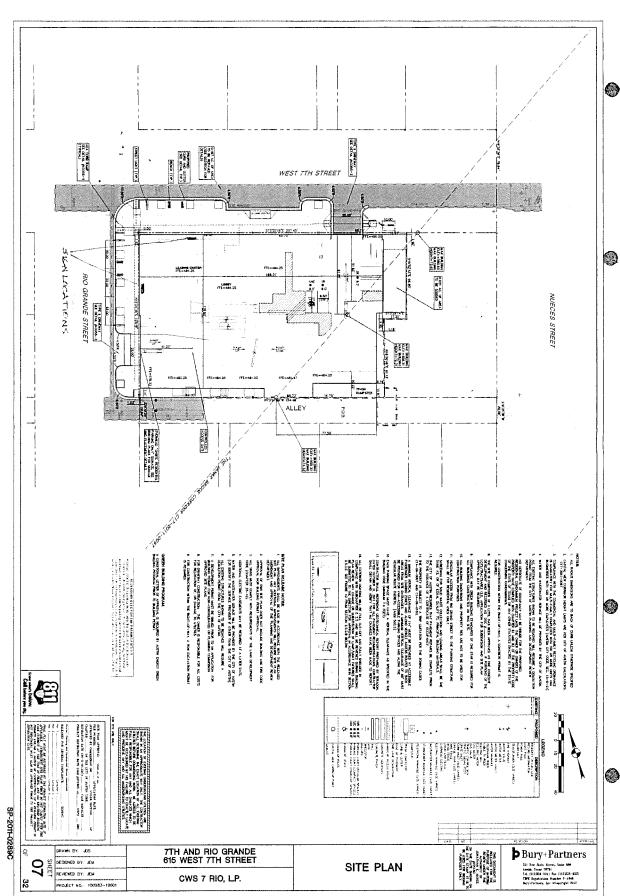
Please be advised that a request for reconsideration of any Board action must be filed within 10 days from the Board meeting/action.

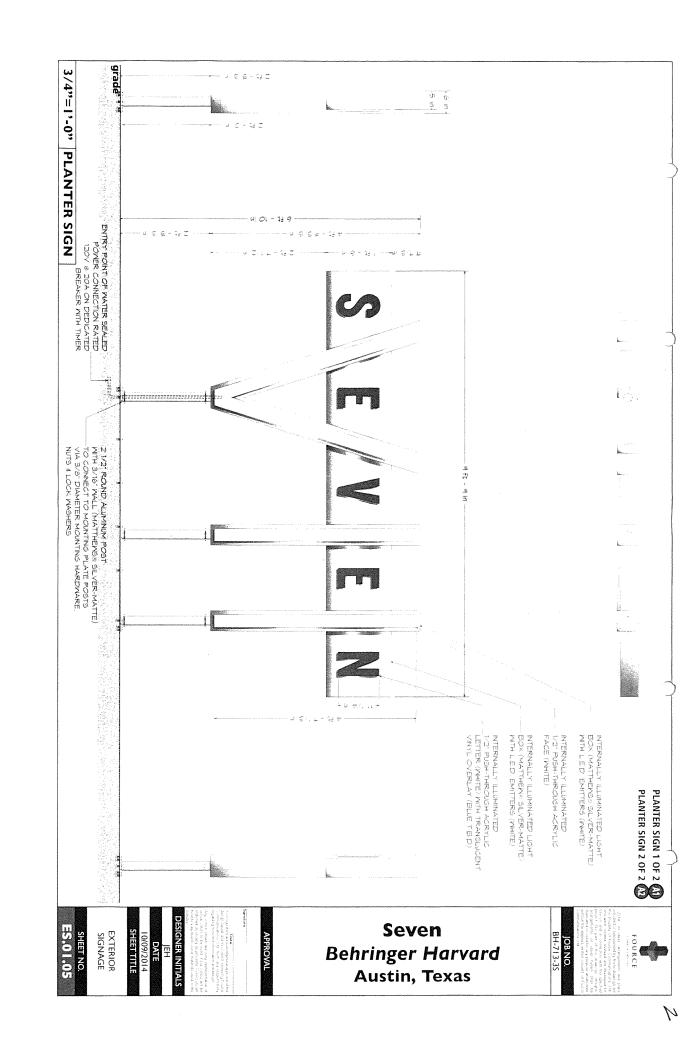
If you need assistance completing this application (general inquires only) please contact: Leane Heldenfels, (512)974-2202, leane.heldenfels@austintexas.gov or Diana Ramirez, 974-2241, Diana.ramirez@austintexas.gov 505 Barton Springs Road, 1st floor, Development Assistance Center.

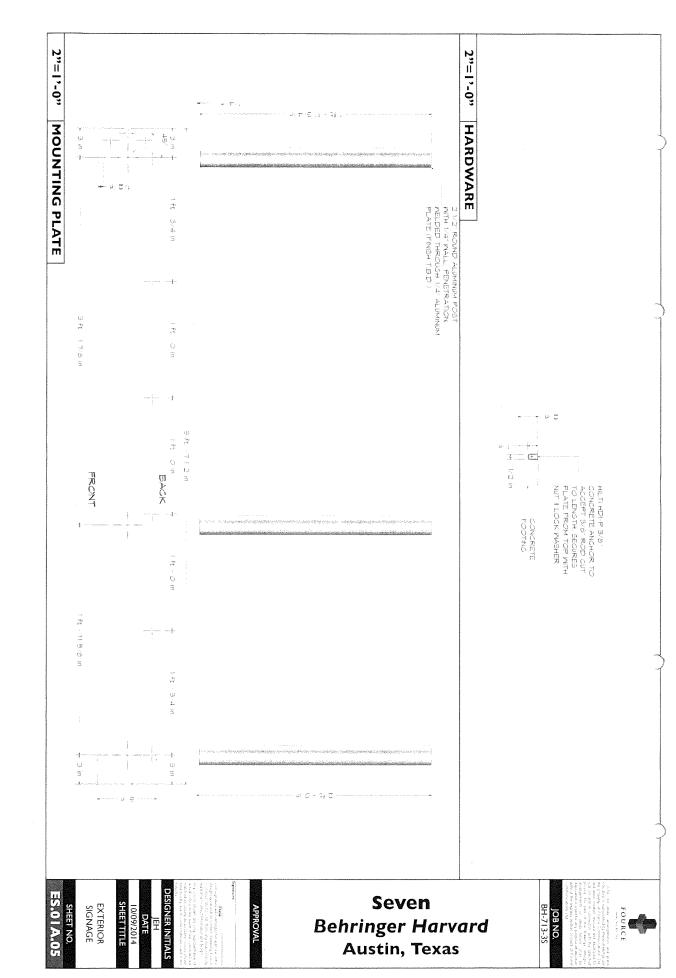
NOTE: ALL VARIANCES EXPIRE 1 YEAR (12 MONTHS) FROM DATE OF APPROVAL BY BOARD AS STATED IN SECTION 25-1-217 OF THE LAND DEVELOPMENT CODE UNLESS BOARD DECISION STATES OTHERWISE.

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PLANTER LAYOUT

FRONT ENTRY
LANDSCAPE
PLANTERS

ACCESS PATHWAY

10.97 10-7

9.

44 60

SEVEN RIO AUSTIN, TX 78701

STRUCTURE:

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PLANTER B 24 IN DEPTH 3

TIS WISON

57.5

17.5

43.

HLd30 Prof. V B31PAN-B

13.6

9

E5.0

PUNKER C 12 N GEPTH

PLANTER D

FIELD VERSY

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un de

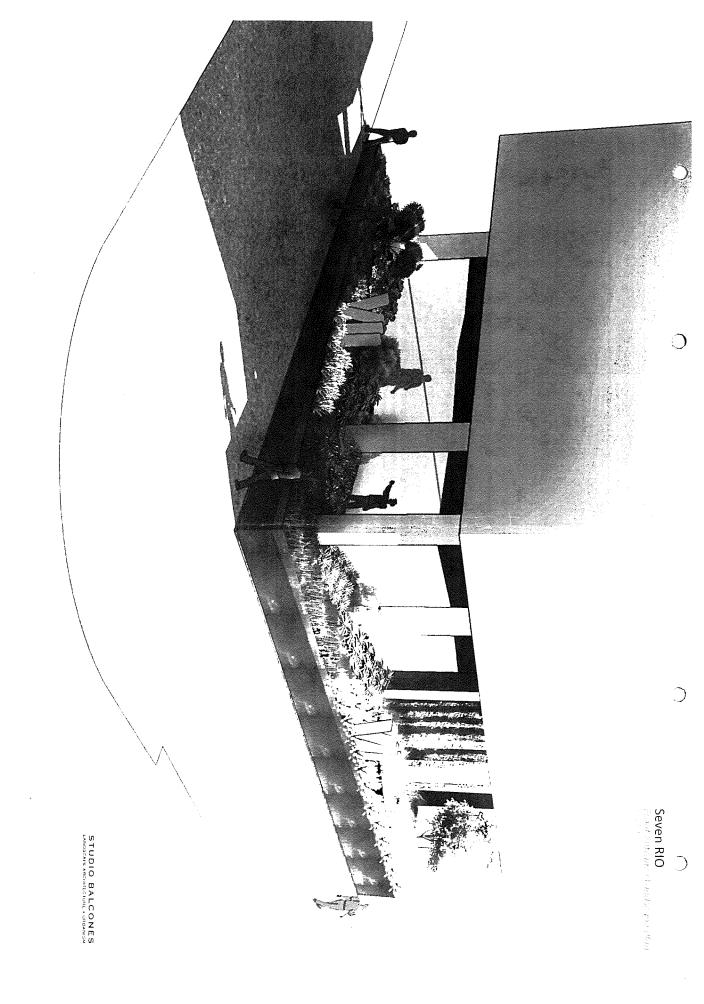
NAME OF BE



STUDIO BALCONES



MAXINED PLANTING BED 123-90 FT 2" A"COLORADO RIVER ROCK 25' SQUET (4" OEEP) 1" -2" COLORADO RIVER ROCK 85 SQUET (4" DEEP)



Blue Grama Grass

Gopher Plant

Pale Leaf Yucca

Bamboo Muhiy

Dwarf Horsetail

Mangave Manfreda

Spotted Leopard Plant

Virginia Creeper

Berkeley Sedge

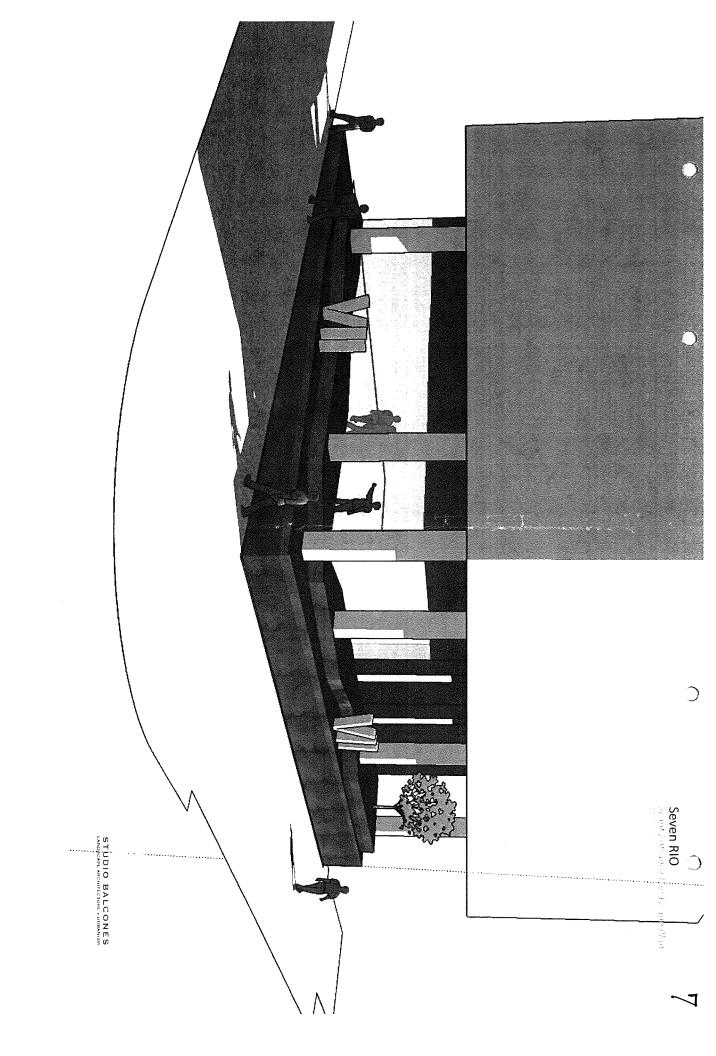
Dianella

Sabal Brazoria

Anacacho Orchid Tree

STUDIO BALCONES

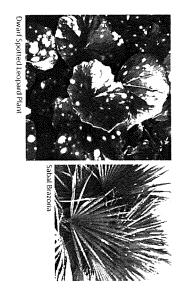
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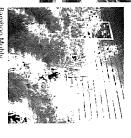






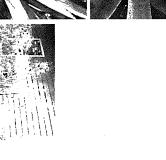






Anacacho Orchid Tree

ANNOS





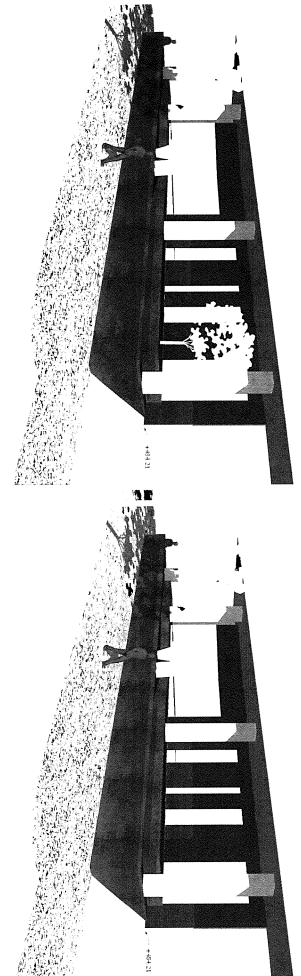


Seven RIO

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STUDIO BALCONES

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